

Profit and loss account







DATA IN % OF NET SALES REVENUE

Gross sales revenue	100+VAT-rate
-VAT	VAT-rate
=NET SALES REVENUE	100
-COGS (material usage)	COGS rate
=PRICE MARGIN	PRICING MARGIN PERCENTAGE
-Costs	costs rate
=PRE-TAX ACCOUNT	ACCOUNT RATE
-corporate tax	-

=(POST TAX) ACCOUNT

Price margin percentage/COGS rate

NAME

Average profit margin

Price margin/COGS